



# Blwyddlyfr y Gymdeithas 2022 Society Journal 2022

## Important Deadlines

**WEDNESDAY 30<sup>th</sup> November 2022** – All advertisements, articles and prizewinners content

**This date will be strictly adhered to and no exceptions will be made for adverts which are late, or which arrive in an incomplete form.**

## ADVERTISEMENTS

**Advertisements should be sent to: [journal@wpcs.uk.com](mailto:journal@wpcs.uk.com)**

- Payment can be made via the Society's website [www.wpcs.uk.com](http://www.wpcs.uk.com) or by calling 01570 471754.
- Advertisements must be supplied as complete.
- Images/Text should be sent via email to [journal@wpcs.uk.com](mailto:journal@wpcs.uk.com) or saved on a CD/DVD or USB and submitted with the completed order form. If you wish to have the disc or stick returned, please enclose an SAE.
- Full page adverts are 148mm (width) by 210mm (height), with a 4mm bleed.
- Half page adverts are 128mm by 90mm.
- Quarter page adverts are 128mm by 43mm.
- **Proofs will only be sent on request.** It is the responsibility of the advertiser to check the advert before submission.
- Please note all pages will be numbered and this will mean that a page number will be added to your advertisement after proofing.

## 2022 Advertising Price List

**All prices include VAT.**

**Inside Back Cover Colour Journal Advert - £500**  
**Inside Back Cover Black & White Journal Advert - £250**  
**Double Page Colour Journal Advert - £367**  
**Double Page Black & White - £220**  
**Full Page Colour Journal Advert - £208**  
**Full Page Black & White Journal Advert - £125**  
**Half Page Colour Journal Advert - £146**  
**Half Page Black & White Journal Advert - £90**  
**Quarter Page Colour Journal Advert - £100**

### Quarter Page Black & White Journal Advert - £65

If your advert does not come in a print ready format, there is a **£50 admin charge**.

**The Society reserves the right to edit all Journal content.**

## Photographs

- Good reproduction in the Journal requires high quality originals
- Inkjet prints **will not be accepted** as they are of insufficient quality
- Photographs should be supplied electronically, preferably as **jpegs**. If you do not have the facility to supply photographs electronically, please contact the Office.
- Digital photographs must be scanned to a high resolution of a **minimum 300dpi**.
- Photographs submitted for consideration for the '**Prize-winners**' section should have the registered name of the animal, details of winnings and photographer credits attached.
- All professionally taken photographs **must** be supported with an authorisation for publication from the photographer. Most photographers give the Journal permission to print in the editorial section without an additional fee but where a photograph is also being used in an advertisement a fee may be incurred. **Please respect the Photographer's copyright.**
- The responsibility of obtaining authorisation for publication lies with the owner of the animal.
- **All photographs must be credited to the photographer and that also includes non-professional photographs**

## Journal Contributions

- **Articles** and **photographs** are welcomed from individuals, associations, overseas societies and any other relevant organisations
- Articles **MUST** be sent in digital format and forwarded together with photographs
- Please note that the format of articles and image layout is subject to change.
- **Archive** material is particularly sought. **All materials will be scanned and returned if you provide a SAE.**
- The '**Young People**' section is developing well in the Journal, and we welcome contributions from all ages of young people.
- All submitted content is subject to editorial control and a final decision by the Editorial committee. The Society retains the right to refuse articles. Any materials submitted after the publicised deadlines will only be used at the Editor's discretion.
- All submitted content must comply with Society policies, for example social media and Data Protection.

**Email: [journal@wpcs.uk.com](mailto:journal@wpcs.uk.com)**

## WPCS JOURNAL 2023 ADVERTISEMENT BOOKING FORM

\* Please use Block Capitals

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

Tel No: \_\_\_\_\_ Email: \_\_\_\_\_

Advertisement required (please tick correct box):

	Black and White	Colour
<b>Double Page</b>		
<b>Full Page</b>		
<b>Half Page</b>		
<b>Quarter Page</b>		
<b>Inside Front Cover</b>		
<b>Inside Back Cover</b>		

Online Payment Ref: \_\_\_\_\_

Print Ready Format - YES / NO (If no, please enclose a further £50)

Total Remittance enclosed: £ \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

For payment by MasterCard (Debit/Maestro), Visa (Debit/Electron):

Please debit my card number: \_\_\_\_\_

Card Expiry Date: \_\_\_\_\_ Issue Number: \_\_\_\_\_ Security No: \_\_\_\_\_

(Last 3 digits)

**Please return the completed form on or before the 30<sup>th</sup> of November 2022 to:**

**The Welsh Pony and Cob Society  
Bronaeron, Felinfach, Lampeter, Ceredigion, SA48 8AG**